

Section:	Policy # 50.07
	Effective Date: May 1, 2012
50 – Lease Administration	Prepared by: Parks Management Services
Subject:	New X Revision
Lessee Signage	Approved by: Executive Director

AUTHORITY: The Parks Act, The Parks Regulations 1991

INTENT

To establish a policy for "On-premises" and "Off-premises" signing of Private Sector operations in a Provincial Park, Recreation Site or on other park lands hereafter referred to as "Park Lands".

POLICY

All signing of Private Sector premises on park lands must adhere to this policy and the accompanying guidelines. Any signs not described herein are subject to the ministry's approval prior to placement/erection.

- 1.0 All "On-premises" signs shall be paid for by the lessee and must be according to the ministry standards and specifications as set out in the Procedure document #50.07 related to signage.
- 2.0 Basic "Off-premises" signs, (normally three, standard symbol directional signs) may be supplied by the ministry for each privately operated commercial facility on park land. Additional "Off-premises" directional signing paid for by the lessee may be erected by the ministry at the request of the lessee.
- 3.0 To be eligible for "Off-premises" signing, the lessee must have a valid commercial lease agreement with the ministry, and the proposed signage must be located within a two km radius of the direct access point to the lessee's facility.

Definitions

"On-Premises" Signs – any sign, device, letters, figure, symbol, emblem or picture, which is affixed to or upon a building, structure or leased parcel of land. Such signs, etc., would include anything which identifies or advertises any object, product, place, activity, person,

organization, or business in such a way as to be visible to the general public in a provincial park or recreation site (on park lands).

<u>"Off-Premises" Signs</u> – any sign, device, letters, figure, symbol, emblem or picture, which is located off the leased land holding, building or structure classified in the :On-Premises" definition, but within the boundaries of the provincial park or recreation site (on parks lands). Basic level "Off-Premises" signs shall include only such standard, recognized symbols and directional arrows as would normally be provided by the ministry for other park facilities.